1 Ponshu-kan MAP B-3
(Niigata Sta.) Sake Tasting Room

A store with sake gathered from breweries all over the prefecture and machines that dispense sake samples. For ¥1,000 you can try up to five different famous brands of your choice. 1/16

☎025-240-7090
Hours: 9:00-21:00 (Sake tasting from 9:30-20:30 Last entry at 20:15)
Open same days as the station building

Show your pass! 1 extra token with ¥1,000 purchase of 5 sake tasting tokens

2 Suzakaya Soba MAP B-3
Niigata Sta. Location

Ojiya "Hegi Soba" buckwheat & seaweed noodles made with natural spring water. 1/16

☎025-241-7705
Hours: 11:00-24:00
Open every day Seats: 100

Show your pass! 5% off all food & drinks

3 Tsukushi MAP B-3

50th anniversary! Built on the concept of, "a quaint collaborative restaurant showcasing Dad's Japanese tastes and Junior's Italian tastes." You can enjoy both Japanese and Western food. 1/16

☎025-243-4599
Hours: 11:30-13:30 L.O., 17:30-22:00 L.O.
Closed: Sun. Seats: 15

Show your pass! A free shot of sake per customer

4 Fuhaku Bandai Ramen MAP B-3

Enjoy a wide variety of ramen, from the popular white miso vegetable and creative flavors, to seasonal specials. 2

☎025-248-2089
Hours: 11:00-21:30 (21:00 L.O.)
Closed: 1/1
Seats: 24

Show your pass! Upgrade to a larger portion of noodles at no extra cost

5 Mikazuki MAP B-3
Bandai City Bus Center Location

A local fast-food chain with 20 locations in the prefecture. Mikazuki's "Italian" is one of Niigata's most representative "B class gourmet" dishes. 2

☎025-241-5928
Hours: 10:00-20:00
Closed: 1/1
Seats: 54

Show your pass! ¥50 off on Italian, Curry Italian & White Italian dishes

6 Kitchen Kayama MAP B-3

One of the oldest Western restaurants in the Bandai area. Enjoy authentic, carefully prepared Western cuisine. Open for lunch & dinner. 2

☎025-247-0967
Hours: 11:30-13:30,18:00-21:00 Closed: Wed. & other days as necessary Seats: 41

Show your pass! 1 free drink or purin (caramel custard) per customer with food order (while supplies last)

7 Shinano River Water Shuttle MAP B-3

In addition to regularly scheduled shuttles, enjoy the 25 min or 45 min-long river cruises, which run on Sat., Sun. & holidays. Reservations required on weekdays. 2

☎025-227-5200
Phone Hours: 9:00-18:00
May stop running due to winter weather

Show your pass! ¥50 off 1 drink

8 Chamonix Coffee MAP B-2

Known not just for their in-house roasted coffee, but also their highly-reputed light meals and cakes. Relax and enjoy the classical atmosphere. 3

☎025-222-0730
Hours:7:00-19:00 (10:00-19:00 on holidays)
Closed: Sun. Seats: 70

Show your pass! ¥50 off per purchase

9 Ebisu-tei Main MAP C-2
Ramen & Gyoza Dumplings

Known for their dandan noodles, they have a variety of flavors, from white sesame to creamy carbonara. The gyoza (meat dumplings) are also delicious. 3

☎025-225-1039
Hours: 11:00-14:30, 17:30-23:00 (-22:00 on Sat.) Lunch only on holidays
Closed: Other days as necessary Seats: 30

Show your pass! Upgrade to a larger portion at no extra cost

10 Furukawa Sengyo MAP C-2
Niigata Local Fish Specialty Shop

In addition to the locally caught fish platter selected by professionals, the "choinomi set (a plate of fish & an alcoholic beverage)" is a popular choice to enjoy Niigata's local alcohol. 4

☎025-223-2966
Hours: 11:00-17:00 Closed: Thu.
Seats:35

Show your pass! ¥50 discount when you spend ¥1,500 or more on a meal

11 Onigirigumi MAP C-2
Niigata Furumachi Location

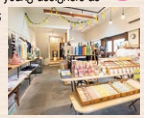
This specialty shop is famous for its onigiri rice balls made with ingredients from around the prefecture, such as koshihikari rice and salt from the Sasagawa Nagare area along the Sea of Japan coast. 4

☎025-311-4175
Hours: 08:00 until sold-out
Closed: Wed.

Show your pass! ¥100 discount when you buy rice balls

12 hickory03travelers MAP C-2

Here they have various goods & t-shirts made by young designers as well as products incorporating designs & concepts original to Niigata. 5



☎025-228-5739
Hours: 11:00-17:00 (Sat.-18:00)
Hours may vary Closed: Mon. (Tue. instead if Mon. is a holiday)

Show your pass! Get ¥500 off when spending more than ¥3,000

13 Furumachi Kouji Factory MAP D-2

Fermented drinks made from high quality rice malt produced in Niigata. This drink's uniqueness is its fragrance & sweet flavor, which is a natural result of fermenting the rice. 5

☎025-228-6570
Hours: 10:00-17:00
Closed: Tue. & Wed.
Seats: 3

Show your pass! ¥100 off purchases of ¥1,000 or more (with tax)

14 Restaurant Kirin MAP D-2

This long-standing restaurant serves classic dishes such as hayashi rice (hashed beef with rice) and omelette rice. 5

☎025-222-5335
Hours: 11:00-14:00 L.O., 17:00-20:30 Closed: Some days as neccesary Seats: 29

Show your pass! ¥200 off omelette rice

15 Pia-ken MAP D-2
Japanese & Western Dining

Est. 1923. Enjoy traditional cuisine and original flavors. 5

☎025-266-1661
Hours: 11:30-13:30, 17:00-22:00 Closed: Sun. & holidays
Seats: 125

Show your pass! 1 free after-meal drink (can't be used with other promotions)

16 Gelateria Popolo MAP D-1

A local favorite with a brilliant line up of gelato made from delicious milk & fresh, seasonal ingredients. 8

☎025-223-6676
Hours: 10:00-sundown
Open every day

Show your pass! Upgrade your "double" to a "triple" for free

17 Sakyukan Saryo Rikka MAP C-1

Formerly the Bank of Japan's Niigata Branch Director's company residence. The gallery regularly features special exhibits & cultural events. 9

☎025-222-2676 Hours: 9:00-21:00 Hours may change during winter. Please inquire. Closed: Mon. (Tue. instead if Mon. is a holiday), the day after a holiday (Tue. if Sat. or Sun. is a holiday) & the New Year's holidays

Show your pass! Coffee ¥600→¥400

18 Mayfair MAP C-1
English Tea Salon

A refined and elegant tea salon where you can enjoy afternoon tea and a healthy lunch in a relaxed atmosphere. 11

☎025-211-7007
Hours: 11:00-18:00
Open every day
Seats: 18

Show your pass! Free specialty cookie with food/drink orders

19 Ramen Tsumugi MAP C-2

Run by an artisan who has over 30 years of experience in the ramen industry. Light shoyu ramen, which is surprisingly rich in umami, is their most popular menu item. 11

Hours: 11:00-14:00, 17:00-20:00
※Closes at 15:00 on Sun.
Closed: Other days as necessary
Seats: 13

Show your pass! 1 free marinated soft-boiled egg when you order a noodle dish

20 Furumachi Yabusoba MAP C-1

A long-established and beloved soba shop in Furumachi. The soba centers around Hokkaido's seasonal flavors, featuring handmade and custom blended noodles with 8 parts buckwheat flour and 2 parts wheat flour. 11

☎025-222-7982
Hours: 11:00-20:00 (16:00 L.O. on Sun. & holidays)
Closed: Wed.,1st & 3rd Tue. Seats: 70

Show your pass! 1 free kuzumochi dessert

21 Inakaya MAP B-1
Local Cuisine (Furumachi Main Branch)

"Wappa Meshi" was invented by the first owner in 1952. Enjoy a reasonably-priced Wappa rice set full of local flavors, including noppe stew. 11

☎025-223-1266
Hours: 11:30-14:00, 17:00-21:00 Closed: Tue., 12/31 & 1/1 Seats: 120

Show your pass! A free cup of local Niigata sake (or a soft drink) with order of any Wappa set

22 Ramen Kurai MAP C-1

Ramen with a clear chicken & seafood broth. From the ingredients & preparation to the bowl it's served in, they've carefully chosen everything. 11

☎025-211-8758
Hours: 11:00-14:30, 18:00-20:00 or until sold-out
Closed: Mon. & Tue. Seats: 14

Show your pass! 1 free soft-marinated boiled egg

23 CURRY&GIBIER VOVOVOLLON MAP B-1
furumachi Store

Popular original curry made with carefully selected ingredients and unique spice combinations. 11

☎025-224-9249
Hours: 11:30-14:30 L.O.,17:30-19:30 L.O.(21:00 L.O. on Fri., Sat. & the day before a holiday)
Closed: Wed. & other days as necessary Seats: 13

Show your pass! 1free coffee or lassi per customer with food order

24 Horaiken MAP B-2

This long-standing Chinese restaurant started as a food stall over 70 years ago. Take-out menu (yakisoba stir-fried noodles, gyoza dumplings, etc.) is also available. 11

☎025-222-7208
Hours: 11:00-14:00, 17:30-20:00
Closed: Sun. & holidays

Show your pass! ¥100 off noodle dishes

25 Sakanaya Katagiri Torakichi MAP B-1

Enjoy Niigata's bounty of fresh fish at this building with over 110 years of history. 12

☎025-201-8082
Hours: 11:00-15:00, 17:00-21:00 (Dinner by reservation only)
Open every day Seats: 40

Show your pass! 1 free soft drink

26 Minato Chaya MAP B-1

Yukimuro matcha bavarois is the cafe's most popular menu item. Inside the shop, valuable materials are on display so that visitors can learn about Niigata City's history. 12

☎025-201-8082
Hours: 11:00-15:00
Open every day
Seats: 16

Show your pass! 1 free soft drink

27 Gotokuya Jube Combined Cafe MAP B-1

Pets welcome. A relaxing combination cafe where you can also dress up as an Oiran and have your photo taken professionally. A great place to stop by while sightseeing and strolling around the area. 12

☎025-201-6896
Hours: 9:00-22:00
Open every day
Seats: 40

Show your pass! 1 free pancake

28 Tanakaya Main Branch Minato Kobo MAP A-2

Seasonal Japanese sweets, rice cakes & rice balls made from Niigata rice, including Niigata's specialty, "sasadango" (sweet dumplings). 13

☎025-225-8822
Hours: 9:00-18:00 (Closes at 17:30 from Dec.-Feb.)
Open every day Seats: 20

Show your pass! ¥50 off soft serve ice cream

Show your One-Day Pass to get discounts & freebies!

Full of discounts, services, and other special offers♪
Use the bus wisely and tour around Niigata!

Show your pass! Regarding Promotions

To receive promotions, passes(the application screen for RYDE PASS) must be presented when ordering at restaurants, or prior to entry at tourist facilities. One-day passes cannot be used with other promotions. In some cases, the listed promotions may not be available.

L.O. stands for "last order" and is your last chance to order food before the kitchen closes.

Mascots for Niigata, The City of Manga and Anime